



FOR IMMEDIATE RELEASE

--

Roadwarrior Introduces New Line of EGR Coolers – Setting the Standard for Aftermarket Emissions Excellence Once Again

Ontario, CA - September 6th, 2023 – Roadwarrior, the eminent aftermarket leader specializing in direct-fit aftertreatment components for heavy-duty trucks, buses, and construction equipment, is excited to announce the launch of its latest innovation – a new line of EGR coolers tailored for Cummins, Volvo, Mack, and Detroit Diesel HD engines.

With almost a decade of experience in manufacturing premium quality DPFs, DOCs, and SCR components, Roadwarrior's expansion into EGR components bolsters the brand's unwavering commitment to reliable aftermarket emissions components to keep the trucking industry moving.

Key Highlights of the Announcement:

- **Covers Most Popular Engines:** Roadwarrior's brand-new EGR coolers for Cummins, Detroit Diesel, Mack, and Volvo are available for order now.
- **Immediate Availability:** Orders can be placed through any authorized Roadwarrior distributor in the USA or Canada or directly online.
- **Fastest Delivery:** Free next-day shipping is now a standard offering, ensuring that your product reaches you in record time.
- **Flexible Pickup Options:** For those in a rush, free same-day pickup is available from any of Roadwarrior's 13 strategic North American warehouse locations.
- **Guaranteed Performance:** The new EGR coolers come with the trusted Roadwarrior hassle-free warranty, ensuring customers feel confident in their investment.

"Our new line of EGR coolers further cements our position at the forefront of the aftermarket space," said Jay Daran from Roadwarrior. "We're incredibly proud to provide our clients with products that are not only of unparalleled quality but also come with the kind of post-purchase support and convenience that they deserve."

Roadwarrior's roots in emissions controls have helped them build the largest catalogue of aftermarket aftertreatment parts in the on highway and off highway industries with an ever-growing product selection. "Our ties to DCL Technology Group give us access to superior materials and the latest emissions control research, and our engineers use this to create efficient, reliable products."



Heavy-Duty industry operators have waited for Roadwarrior's next game-changing release, and this line of EGR coolers does not disappoint. For those eager to extend the performance and longevity of their heavy-duty engines, the solution is clear: Roadwarrior.

To order or for more information, reach out to your nearest authorized Roadwarrior distributor or visit www.roadwarrior-inc.com.

About Roadwarrior

With nearly a decade in the industry, Roadwarrior has consistently led the aftermarket landscape, offering direct-fit aftertreatment components for heavy-duty vehicles. Roadwarrior is also a leader in lithium idle reduction technology; their LightningVolt batteries are the number lithium battery for use with heavy-duty electric APUs. Renowned for their commitment to quality, innovation, and customer satisfaction, Roadwarrior remains the first choice for fleets, owner operators, and service centers across North America.

Press Contact:

Jay Daran

jdaran@roadwarrior-inc.com

1-877-897-9759 ext 1335